



Unlocking Growth Potential in iGaming Industry with **Pixelated Marketing**

UNLOCKING
OPPORTUNITIES WITH

Our Services



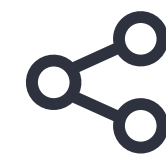
Platform Presence Expansion



Report for Optimization



Platform Exposure Strategy



**User Acquisition Channels
and Advertising**

Ad Challenges

Your Advertising Access is Restricted

You're no longer allowed to use Facebook Products to advertise. You can't run ads, manage advertising assets, create new ad or business accounts.

[Learn More](#)

Add Extra Security

We want to keep your account safe and help prevent the wrong people from using it.

[Add Security](#) [Remind Me](#)

Ad Accounts Overview

Facebook account

Request for review incomplete

You started a request for review. It will take 3-5 days to complete your request.

SI **Account restricted**

Your advertising access was restricted for security purposes. This means that you can't run ads or manage ad accounts. To reinstate your advertising access, confirm your identity. This helps us prevent fraud and impersonation on our platform.

Restrictions	Disabled assets
Can't use or manage ad accounts	Personal ad account
Can't create or run ads	Audiences
Can't manage advertising assets or people for businesses	

404 Page Not Found

The page you were looking for does not exist.

[Continue shopping](#)

Account restricted · 10 Oct 2022

You can still use this ad account and its existing assets to advertise, but there are some features that you can use. This is because the ad account has repeatedly had a policy violation.

[See restrictions](#)

Spend and delivery restrictions

- Can only spend RM118.55 per day across all ad campaigns
- Can't use value optimisation
- Can't use campaign budget optimisation
- Can't use accelerated delivery
- Can't be charged per link click

Account overview 2022 COM (6381567 760)

账户和主页 被封锁?

Good afternoon, S...

You have new messages to review.

Alerts 1

- You're restricted from advertising**
- You can't run ads or manage ad accounts.

[See details](#)

PLATFORM EXPOSURE STRATEGY:

Maximizing Reach and Visibility

Leverage various channels to maximize reach and visibility.

01

Drive platform awareness and recognition among the target players.

02

Continuously optimize advertisement based on performance driven insights.

03

Develop creative and engaging content to attract and retain players.

04

Implement effective advertisement strategies based on localized market analysis.

05



Identify and leverage the most effective player acquisition channels



Utilize strategic ad platforms to reach the desired audience



Optimize targeting parameters to maximize campaign effectiveness

TARGETED ACQUISITION
CHANNELS & ADS PLATFORM:

Reaching the Right Audience Effectively

PERFORMANCE TRACKING REPORT:

Optimizing Campaign Results



Implement robust reporting mechanisms for campaign tracking.



Analyze key metrics and performance indicators.



Report on campaign performance to stakeholders.



Tailor campaigns based on performance data.



Gain insights to continuously optimize campaigns.

Social Media Advertising Options: Facebook, Google & KWAI Ads



Facebook Ads :

- Precise targeting based on interests, demographics, and social behavior.
- Various ad formats available (image, video, carousel, lead generation).
- Displayed on Facebook, Instagram, Messenger, and Audience Network.



Google Ads :

- Targeting based on search queries and keywords.
- Ad formats include text ads and banners on Google Display Network.
- Location-based targeting options available.




KWAI Ads :

- Short-video platform like TikTok/Douyin, 1 billion users.
- Ad Types_Eye-Max Cover: Open screen, immersive, high-traffic with CPT
- Ad Types_In-Feed: Up to 60s, full-screen, sound-on, flexible buying and targeting within the Trending feed



Advertising Packages Overview

Package	*Monthly Min. Ads Budget	Management Fee	Package Total Cost
All costs will be standardized in USDT 			
Daily 90	2,700	30%	3,510
Daily 200	6,000	30%	7,800
Daily 300	9,000	25%	11,250
Daily 500	15,000	20%	18,000

*T&C Apply.

Blasting Service

Audience Reach Channels	10,000	30,000	50,000
	All costs will be standardized in USDT 		
 Telegram	1,200 (0.12 per person)	2,000 (0.067 per person)	2,400 (0.048 per person)
 Whatsapp	900 (0.09 per person)	1,700 (0.056 per person)	2,400 (0.048 per person)
 Zalo	1,100 (0.11 per person)	1,900 (0.063 per person)	2,700 (0.054 per person)
 LINE	1,200 (0.12 per person)	2,000 (0.067 per person)	2,400 (0.048 per person)

*T&C Apply.

Search Engine Optimization (SEO) : Especially for the Thailand Market

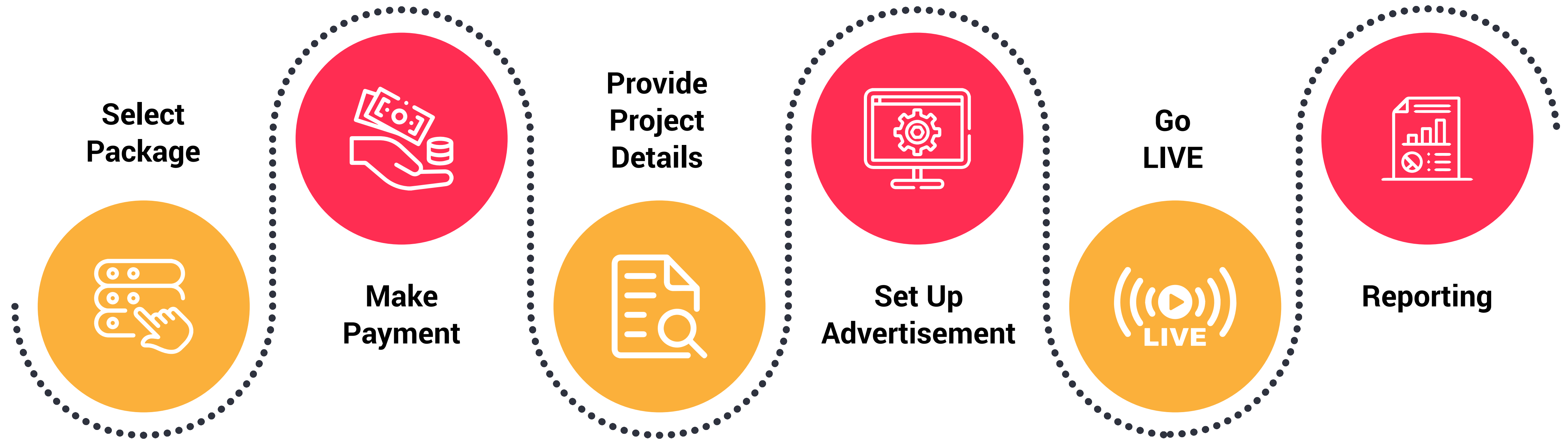
Search Engine Optimization (SEO) plays a crucial role in improving website visibility and driving organic traffic from search engine results.

Choose from our one-year SEO packages to enhance your online presence and drive website traffic:

Basic Package	Standard Package	Advanced Package	Premium Package
3 Keywords : USDT 7,238 (THB 250,000)	5 Keywords : USDT 10,133 (THB 350,000)	8 Keywords : USDT 14,476 (THB 500,000)	10 Keywords : USDT 26,057 (THB 900,000)

**After one year of continuous service, you'll only need to pay 70% of your current rate on next year service.*

Digital Ad Service: Progress flow



Digital Terms and Conditions

- **Packages duration:** The allocated budget for all packages will be utilized within a 30-day period, allowing us sufficient time to implement the agreed-upon strategies and achieve the desired outcomes.
- **Excluding Creative Design and Content:** Our package services are focused on delivering exceptional results, but please note that creative design and content creation are not included. We believe in a separate approach when it comes to creative design and content, ensuring that each aspect receives the attention it deserves.
- **Payment Terms:** To ensure a seamless payment experience, we kindly request that the payment be made in full
- **Refund Policy:** Please be aware that the management fee for our services is non-refundable. This fee covers the strategic planning, campaign setup, and ongoing management efforts required for your project. However, it's important to note that any fees associated with advertising spend are eligible for a refund, in accordance with the terms outlined below.
- **Ad Spend Refunds:** In the event that you decide to discontinue the campaign before the end of the 30-day period, any unused portion of the advertising fees may be eligible for a refund. Requests for ad spend refunds must be submitted in writing within 5 business days of campaign discontinuation. The refund amount will be calculated based on the remaining unused ad budget and will be processed within 14 business days from the date of your refund request.

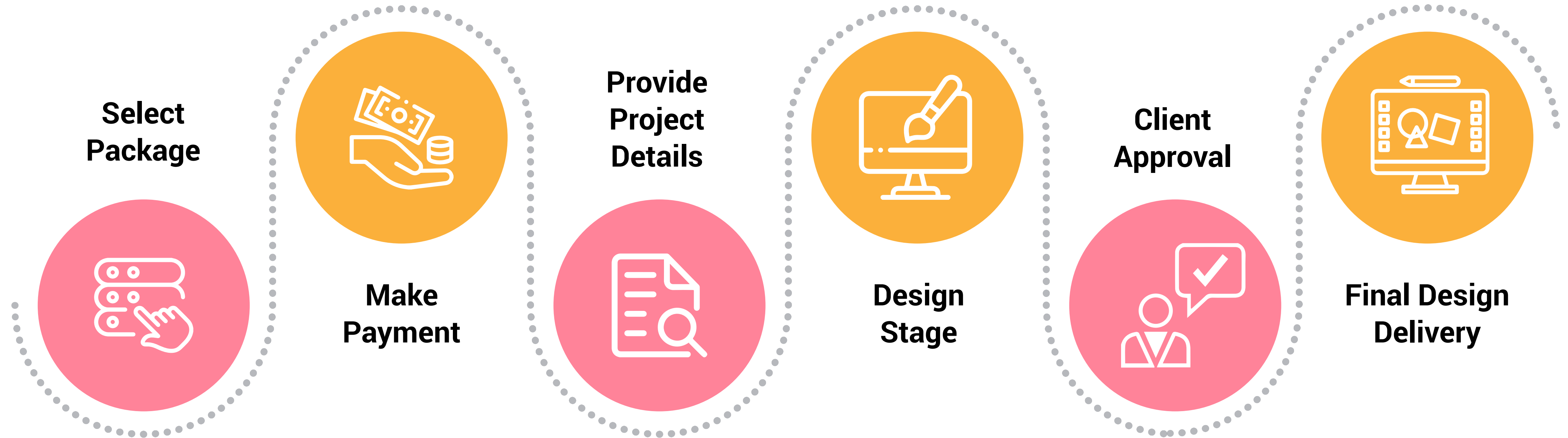
**By engaging in our services, you acknowledge and agree to these Terms and Conditions. These terms are subject to change without prior notice, but any modifications will not affect ongoing projects unless otherwise stated. If you have any questions or require further clarification, please do not hesitate to contact us.*

Design & Creative Service Bundles and Rates

Bundle Option	Banner Ad(s) Quantity (Copy)	Rate (USDT)	Validity Duration/ Month(s)	Suitable For
B1: Emergency Pack	1	50	1	Urgent / one-off design tasks
B2: Advanced Pack	10	450	3	Website/APP that require regular design services
B3: Professional Pack	50	2,100	6	Promotional banner that require large volume of design materials for marketing campaigns
B4: Logo Service	N / A	60	1	New website require logo design

*T&C Apply.

Design Service: Progress flow



Design Terms and Conditions

- **Non-Refundable:** All design fees paid by the client are non-refundable. Once the payment has been made, it cannot be reversed or reimbursed under any circumstances.
- **Design Revert Within 24 Hours:** We strive to deliver designs that meet your expectations and you'll receive the design within 24 hours, and a double charge will be applied for the urgent case. This additional fee compensates for the expedited work required to accommodate the design changes within a shorter time frame.
- **Standardized Cost for Varying Sizes:** We offer the convenience of utilizing the same design across different dimensions without incurring supplementary expenses. Whether you need a larger or smaller rendition of the design, we guarantee consistent visual excellence and quality maintenance.
- **Minor Revisions:** We understand that revisions may be necessary to achieve your desired outcome. We provide up to 3 minor revisions at no extra cost. These revisions include small adjustments to the design, such as color changes, font modifications, or minor content revisions. Any major changes or significant design alterations after 3 revisions may require a separate agreement and additional fees.

Meet Our Team Member



**Advertising
Planning
Team**



**Copywriting
Team**



**Graphic
Design
Team**

Contact Us



Telegram
@pxxmarketing

