



E2 FRAUD & COMPLIANCE

Product Proposal

TABLE OF CONTENTS



01

THE PROBLEM

Fraud & Compliance
in iGaming
Operations



02

OUR SOLUTION

E2 Fraud &
Compliance System



03

YOUR PARTNER

The E2 System for
Your Business

PROBLEM

Fraud & Compliance in
iGaming Operations

01

50% REVENUE LOSS

Caused by fraud (multi-accounting and
bonus abuse) in 2021

Source: Marketline



COMMON PROBLEMS FACED BY iGAMING OPERATORS IN FRAUD & COMPLIANCE



PROBLEMATIC PLAYERS

Bot Players, Grinder Players, Player Collusion to abuse the system leading to financial losses



BONUS ABUSE

Players creating multiple accounts to claim bonuses and benefits



LIMITED MANPOWER

Lack of manpower to address security concerns and to improve security measures

FRAUD & COMPLIANCE MATTERS

Secure your site from hostile takeovers, detect problematic players, and suspicious activities on your iGaming site.



SOLUTION

E2 Fraud & Compliance
System

02

PROTECT YOUR INTERESTS

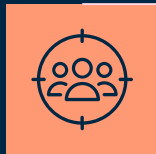
REAL-TIME REPORTING

Detect and respond to threats in a timely manner without affecting user experience



MONITOR USER BEHAVIOUR

Analyze user activity for potential issues like callusing, multi-accounting, and prevent account takeovers



REDUCE LOSSES FROM FRAUD

Eliminate fraudulent activities like bonus abuse, credit card fraud and more



IMPROVE 'FLAGGING' ACCURACY

Prevent false positives that cause delays, manual reviews, or even account suspensions



OUR CORE SOLUTIONS

We identify and store key characteristics for all devices that it recognizes, and assigns unique IDs with them.

DEVICE RECOGNITION

USER AUTHENTICATION

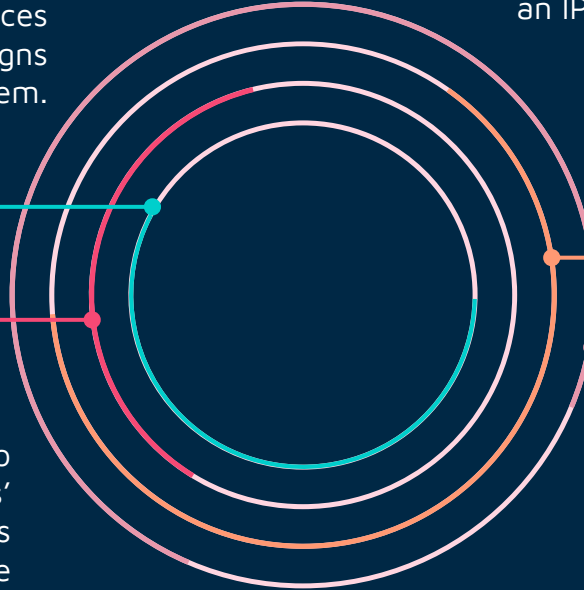
Our Authentication enables you to register devices with your users' account and later verify that users are logging in from the same devices.

We store relationship between a device, an IP and an account. If an E2 subscriber adds evidence of fraud to an account, the evidence associated with the IP, device, and accounts will be visible.

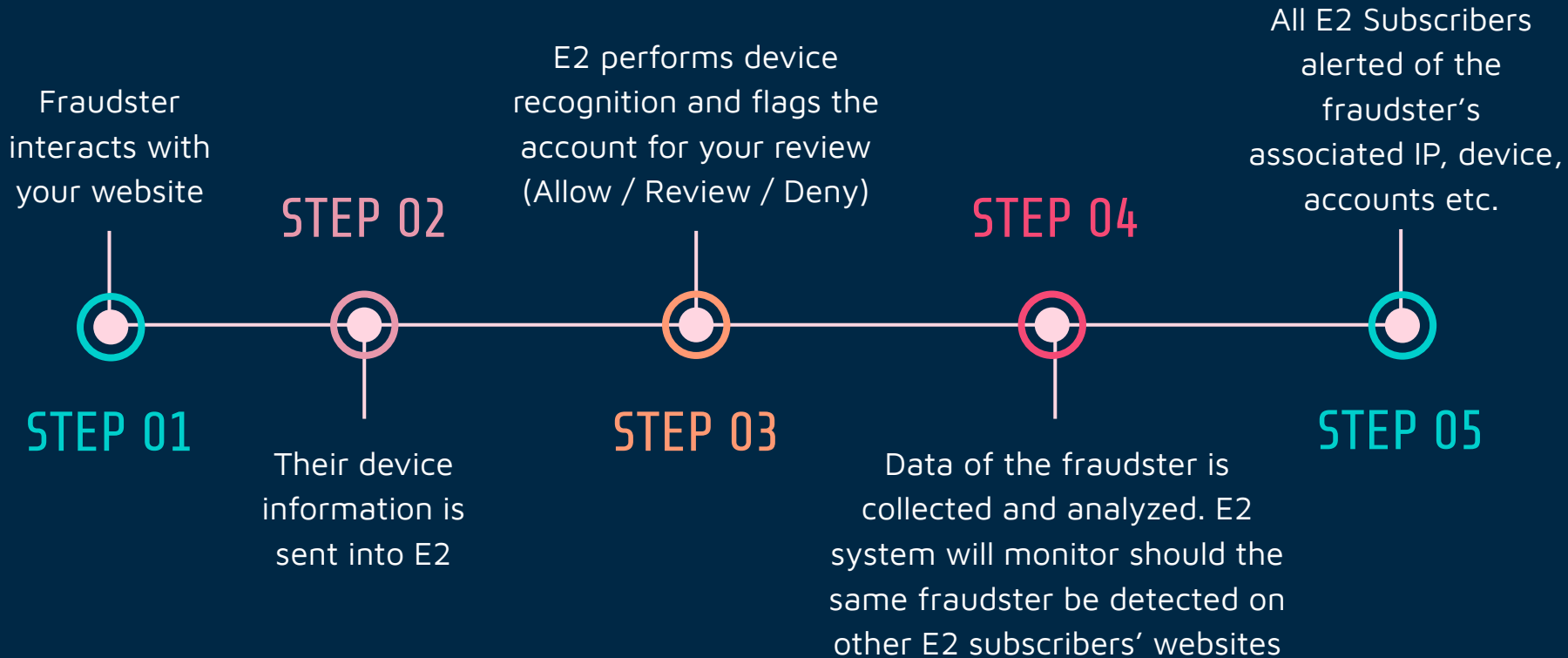
DEVICE ASSOCIATION

BUSINESS RULES

The E2 system will determine if a transaction is suspicious based on a series of tests and scoring them. It will then be flagged for you to 'Allow', 'Review', or 'Deny' to process the transaction.



HOW IT WORKS



E2 COMPREHENSIVE COVERAGE

EVENT TRACKER

Monitors user behavior across different domains and pages for tracing.

WATCHLIST

Tracks users who have triggered an alert and associates them with an IP or region.



E2 AI-POWERED PROTECTION

ADVANCED FRAUD DETECTION

Unique algorithm to analyze and score key data such as registration, login, transaction, and other on-site activity to identify potential fraud.

FINGERPRINTING TECHNOLOGY

detect fraudulent activity that may be unnoticeable to humans, such as credit card fraud, large-scale bot attacks, and login spamming.

MACHINE LEARNING

Keep pace with changes in the digital world and provide businesses with the most up-to-date fraud detection capabilities.

CUSTOM BUSINESS RULES

Customizable business rules editor allows businesses to create and manage their own fraud prevention rules.

MULTIPLE DATA SOURCES

Unique algorithm uses a combination of Device ID, and IP analysis to identify real users.



E2 BUILT FOR MANAGEMENT

MODULAR
SYSTEM

Easily integrate
into existing
systems and
workflows

SEAMLESS
INTEGRATION

Top-grade API
documentation
and ready-made
APP SDK.

FRAUD &
COMPLIANCE
AUDIT LOG

Detailed
reports that
provide
transparency,
fraud
detection, and
accountability.

PARTNER

The E2 System for Your
Business

03

THE E2 ADVANTAGE



90%

Less bot
attacks



80%

Improvement of
user experience



\$millions

Fraud losses
avoided

EFFORTLESS WITH E2



FAST & EASY

Simple setup and user-friendly interface that protects from day one.



NO-COST TRIAL

7 days free trial with no commitments and no hidden costs.



PLUG & PLAY

API integration which works with your system seamlessly



RELIABLE SUPPORT

Expert advice and insights to better protect your interests.

7-Days Free Trial

A free trial account which gives you access to selected main features.

PLANS & PRICING

	Price / Month (US\$)	Transactions / Month
STARTER	\$599	Up to 5,000 API calls
BASIC	\$1,699	Up to 30,000 API calls
PRO	\$3,199	Up to 60,000 API calls
PREMIUM	\$6,000	Up to 200,000 API calls
ENTERPRISE	Custom (dedicated server)	Customizable for over 200,000 API calls

- All prices include route optimization of E2 API, 2 domains (BO and API, geo location updated data set)
- Additional API calls at US\$ 0.099 / transaction



GET IN TOUCH



TELEGRAM
[@j999999q](https://www.telegram.me/j999999q)



Scan Here!