

Not Just Chat, But Retain!

Kzing Exclusive Chatroom:
The secret weapon for Engagement | Retention | Conversion

Why Do You Need A Chatroom?

Current Situation

Players Place Bets ➡➡➡ Exit Immediately ➡➡➡ Low Retention

VS

Solution

Chatrooms create an interactive space where players stay longer, engage more, and bet more naturally

Kzing Chatroom Highlight Features



Cash Rain

Instant rewards to boost participation



Automated Messages

Match reminders & promotions auto-triggered



Bot Accounts

Spark discussions, build community vibe



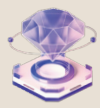
Censorship

Spark discussions, build community vibe



Back-Office Data

Block harmful words automatically, ensure safety



Avatar&Badge Customization

Track player behavior, optimize operations

Operator Benefits

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Player online time ↑

Chat interaction ➡ Naturally drives betting

Rich activities (red packets, reminders, promo cards)

Automation ➡ Lower operational workload

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Boost your operational revenue – Choose Kzing Chatroom

For more details, contact Kzing Business Team:  @KZENquiry2025